



Social Contribution

The Nomura Real Estate Group's business operations are closely rooted in the local community, and we engage in wide-ranging philanthropic activities that utilize our company's unique characteristics, including creating platforms for interacting with the local community and platforms for supporting children's education and cultural activities.

Additionally, we are committed to continually supporting the rebuilding effort following the Great East Japan Earthquake together with local communities and NGOs.

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Support for the Great East Japan Earthquake Reconstruction Efforts

Donations for Affected Areas and Support for Earthquake Recovery Efforts

■ Planning Underway for Rikuzentakata City Center Recovery

Geo Akamatsu has received contracts for work that includes drafting city revitalization plans from cities such as Rikuzentakata, which suffered catastrophic damage from tsunami generated by the Great East Japan Earthquake. These urban revitalization efforts involve the concerted efforts of the government, chambers of commerce, merchants, local residents, and urban renaissance agencies. Taking full advantage of its commercial expertise in earthquake recovery planning, the company is helping build new sustainable urban development models that not only aid in earthquake recovery but more compactly consolidate commercial and public functions in order to build new city centers.

■ Support for the Jozenji Street Jazz Festival in Sendai

Nomura Real Estate Development sponsored the Jozenji Street Jazz Festival in Sendai, a two-day event held in August 2015. The event saw eight groups of artists hold concerts on a specially constructed stage in a PROUD facility showroom. This festival has been run by a volunteer group of city residents since 1991. More than 700,000 people took part in the festival over its two-day run.



Jozenji Street Jazz
Festival in Sendai

Donating Rice from the Kayabuki-no-sato Project to a Family Camp for Fukushima Refugees

The Nomura Real Estate Group donated a portion of the rice harvested by the Kayabuki-no-sato Project to a family camp in Fukushima. Since the Great East Japan Earthquake, children living in Fukushima Prefecture have long faced restrictions when it comes to playing outside. Organized by the volunteer group, Karchanz, this project arranges for parents and children living in Fukushima Prefecture to go camping in Kanagawa Prefecture. The goal is to provide mental and physical healing by having participants enjoy nature and safe food.

Supporting the Education of Children in Tohoku through Donations from Used Books

With the assistance of Chance for Children, since 2012 the Nomura Real Estate Group has donated the proceeds from the sale of used books collected from employees to help fund extracurricular educational activities for children living in the Tohoku region.

Following the Great East Japan Earthquake, the disaster-stricken areas have seen a growing disparity in educational opportunities and academic ability caused by economic disparities. The goal of these activities is to provide children with equal opportunities for education and growth. As of July 2016, a total of 3,541 books had been collected and sold, with the proceeds used to fund private tutoring classes or cultural lessons.

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Initiatives for Youth Development

Programs and Events Aimed at Developing the Next Generation

Sponsorship of Award Winner Gala Concert for 2015 INTERNATIONAL FRYDERYK CHOPIN PIANO COMPETITION

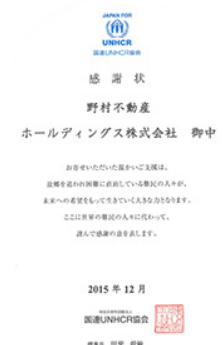
The Group invited its customers and their children to attend the event and listen to world-class music as a means to inspire and move the children and provide an edifying experience for the whole family. All of the Tokyo Metropolitan Theatre Concert Hall's nearly 2,000 seats were filled for the duration of the two day event.



Venue for the Gala
Concert held in
January, 2016

Support and Letter of Appreciation for the UN Refugee Support Campaign

In October and November 2015, Nomura Real Estate Development helped conduct a refugee support campaign carried out by UNHCR at Bono Sagamiono and Morisia Tsudanuma, two commercial facilities operated by the Nomura Real Estate Group. The campaign saw supporters donate every month to UNHCR to give refugees vaccines and the money to purchase tents to live in. For support that included providing building space, UNHCR provided the Group with a letter of appreciation.



Letter of
appreciation

Kayabuki-no-sato Project

With the goal of creating connections between urban residents and rural communities, where the population is both dwindling and growing older, and to teach children in urban areas about the environment, Nomura Real Estate Development practices eco-friendly rice growing at the base of Mt. Tsukuba. This industry-academia-government project involves the Tsukuba Green Tourism Suisinkyougikai, local NPOs, the City of Tsukuba, and the University of Tsukuba. Nomura Real Estate Development employees and their families, PROUD condominium residents, and PMO (premium midsize office) tenant companies help grow the rice.



Kayabuki-no-sato

Participation in Career University's Summer Class Course

Nomura Real Estate Development participates in Career University* initiatives with the goal of helping young people build their careers. Since fiscal 2014, we have been participating in the Summer Class course offered by Career University. The course has seen freshman and sophomore students take part in a real estate development business game we designed and participate in facility tours and other activities in line with the theme of "building communities, building happiness." By learning about the work done by the real estate industry and about being a working adult, students were afforded an opportunity to think about their own careers.

※ Career University

An initiative conducted by NPO Career Cruise aimed at helping college students build their careers. Other like-minded organizations including companies and government agencies provide educational seminars covering various specialized fields.

Swimming in Clothes Classes for Elementary School Students

With the aim of preventing water-related accidents, MEGALOS has held classes since 2010 to teach elementary school students in many areas such as Hachioji City, Tokyo, how to swim in clothes. In fiscal 2015, some 480 children took part in the classes.

■ Internship Program

Nomura Real Estate Development takes in university undergraduate and graduate students as interns every year, and a total of 113 students participated in the fall and winter programs in fiscal 2015. In the work experience program, each participant is assigned to a department and learns about real estate industry work under an instructor's tutelage. Through activities that include going along on actual sales calls and participating in meetings, the program provides students with an opportunity to experience how work is actually done.



Internship program

A total of 114 students participated in the summer and winter programs in fiscal 2014.

Under this program, groups of architecture students gave presentations on the topic of "housing that shares value with society." Presentations were about condominium plans that are actually being planned commercially, and interns were given opportunities to experience practical business affairs. Nomura Real Estate Urban Net is also conducting an internship program.

■ Swimming Lessons for Asthmatic Children

At the request of Nagoya City, MEGALOS Chikusa has been providing swimming lessons for asthmatic children from fiscal 2015. 34 children learned how to swim over a period of five days in 2015.