Top Commitment

Bringing Tomorrow Today
Creating Value through Change

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The Nomura Real Estate Group predecessor Nomura Real Estate Development Co., Ltd, was founded in 1957 with a social mission - to contribute to society by putting our full weight behind the construction of large-scale new towns to solve Japan's housing shortage, and for more than 50 years since then we have striven to develop communities and to create affluence throughout society.

The role the Nomura Real Estate Group should fulfill and expectations from society have greatly increased. Society is changing—demographics are changing due to the declining birthrate and aging population, regional communities are undergoing transformation, existing stock is aging, expectations are being placed on urban renaissance, globalization is accelerating, and environmental issues abound. We need to assess such changes in society and work hard to consider how to resolve these issues. The recently formulated Mid- to Long-term Business Plan summarizes our ideal, namely, our resolve to seriously face these questions and issues, and to continue to create new values for society.

> **Our Ideal**
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> Utilizing what people and communities mutually respect to engage
> in urban development that anticipates the future, and nurturing an affluent time to live in together
> with communities while creating new value for society.

Through the provision of a variety of products and services relating to real estate, we are working on the creation of a sustainable community that offers safety, security, and comfort and, together with people who "live," "work," "gather," and "relax" in communities, we will nurture times of abundance. This is the unique way in which we create value and we believe that uniting the strength of the Group and achieving this ideal not only serves to improve sustainable corporate value but also ensures we contribute to the realization of a sustainable society.

We will continue to embrace change and the challenge of realizing a more enriching tomorrow as we work to help people make their dreams come true.