

Mid- to Long-term Business Plan

(from FY23/3 to FY31/3)



Be a "Life & Time Developer," as never seen before

Nomura Real Estate Group has always connected closely with customers' lives and time, through real estate development and real estate-related services.

Now, as we confront various social issues, as well as diversified lifestyles and values, we must change ourselves.

To enrich people's respective lives and every moment of their time, we will transform ourselves into a "Life & Time Developer" that creates new, significant values on a global scale.



PART 1 Overall Concept

- 1. Awareness of the Business Environment
- 2. Overall Concept
- 3. Evolution and Transformation of Value Creation
- 4. Financial Targets
- 5. Sustainability

PART 2 Growth Targeted in the Plan

- Growth Targeted in the Plan
- 2. Financial Strategy
- 3. Profit Plan
- 4. Shareholder Returns Policy

PART 3 Measures Accelerating Growth

- 1. DX Promotion
- 2. Human Resources Utilization
- 3. Strategic Investment

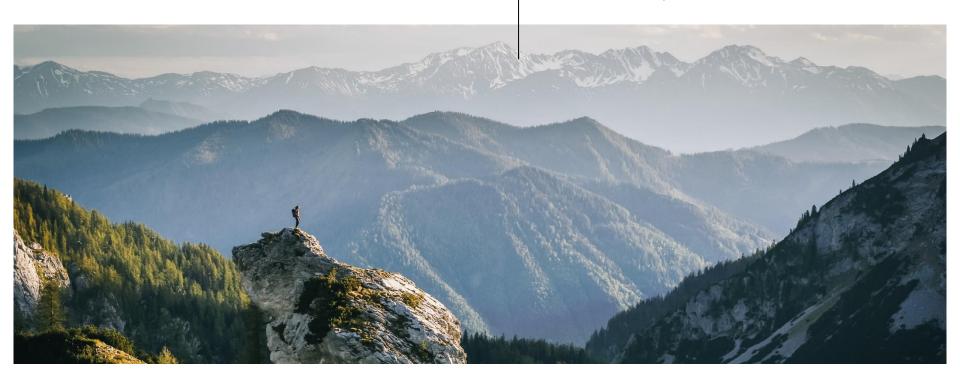
PART 4 Strategies by Business Unit

- 1. Residential Development Business Unit
- Commercial Real Estate Business Unit
- 3. Investment Management Business Unit
- 4. Property Brokerage & CRE Business Unit
- 5. Property & Facility Management Business Unit
- 6. Overseas Business Unit

PART 1

Overall Concept

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1. Awareness of the Business Environment

Achieved profit and financial targets set forth in Phase I of the previous Mid- to Long-Term Business Plan.

On the other hand, the business environment surrounding the Group is becoming increasingly complex and uncertain.

Business environment in focus				
Response in the era with and after COVID-19	Advances in shrinking workforce, declining birthrate and aging of society			
Diversification of lifestyles and work styles	Intensification of competition to obtain human resources			
Accelerated evolution of digital technology	Increase in reconstruction needs such as aging of buildings			
Changes in values on ownership and real place	Climate change and increased severity of disasters			
Heightened awareness of sustainability	Increased geopolitical risks			
Development of emerging economies	Increased volatility risk in the financial environment			

The new Mid- to Long-Term Business Plan is formulated to achieve sustained high profit growth in a changing business environment

2. Overall Concept

- (1) Evolve and transform approaches and methods of value creation to realize 2030 Vision of "Be a "Life & Time Developer," as never seen before".
- (2) Realize high profit growth, and high asset and capital efficiency. Achieve both high shareholder returns and high growth.
- (3) Promote sustainability by viewing "the Group's sustainable growth" and "contribution to a sustainable society" as an integral part.

(The Group management structure chart)

<Our Group Vision>

"New Value, Real Value"

Mid- to Long-term Business Plan **Promotion of Sustainability** <Nomura Real Estate Group 2030 Vision> <Sustainability Policy> Be a "Life & Time Developer," **Earth Pride** as never seen before **Evolve and transform value creation** Unique value creation Building the future Maintaining harmony Pursuing humanity DX based on our Sustainability with nature together development capability Priority issue for 2030 (Materiality) <Priority themes> Realize high profit growth, and high asset and capital efficiency <Business strategy for growth> Society and employees • Further expansion of domestic real estate development business High profit growth in Service & Management Sector Steady growth of overseas business Diversity & inclusion Human rights

3. Evolution and Transformation of Value Creation

Evolve and transform approaches and methods of value creation to realize "Be a "Life & Time Developer," as never seen before".

Nomura Real Estate Group 2030 Vision

Be a "Life & Time Developer," as never seen before

Evolve and transform value creation approaches and methods

We will create new, significant values to enrich people's respective lives and every moment of their time.

Value creation through DX

Accumulate and analyze data through utilizing digital technology for customer contacts. Strengthen product capabilities and improve service quality to provide new services with high efficiency and convenience.

Unique value creation based on our development capability

Based on our approach to connect closely with individuals:

- (1) Build continuous and diverse customer contacts through business collaboration and value chain within the Group
- (2) Develop brands across a wide range of asset types
- (3) Provide new value in response to diversifying lifestyles and values domestically and internationally by leveraging our commitment to quality in terms of tangible and intangible aspects

Value creation incorporating sustainability

Position Diversity & inclusion, Human rights, Decarbonization, Biodiversity and Circular design as the priority issues to promote Group's sustainability, and implement them in our business activities

4. Financial Targets

Realize high profit growth, and high asset and capital efficiency. Achieve both high shareholder returns and high growth.

Business Profit

▶ Realize annual average profit growth rate of **8% level**

	Phase I (FY 23/3 - FY 25/3)	Phase II (FY 26/3 - FY 28/3)	Phase III (FY 29/3 - FY 31/3)
Business Profit	¥115.0 bn (FY 25/3)	¥140.0 bn or more (FY 28/3)	¥180.0 bn or more (FY 31/3)
Annual average business profit growth rate	8% level		

^{*} Business profit = operating profit + share of profit (loss) of entities accounted for using equity method + amortization of intangible assets associated with corporate acquisitions

ROA/ROE

▶ Pursuit of high asset and capital efficiency

	Phase I	Phase II	Phase III
ROA	4.5 % level	5 % level	5 % or more
ROE	9 % level	10 % level	10 % or more

^{*} ROA = Business profit / Average assets during the FY

Shareholder Returns Policy

▶ Implement high shareholder returns

	Phase I	Phase II	Phase III
Shareholders returns policy	Total return ratio of 40-50 %	Payout ratio	at 40 % level

5. Sustainability

Establish sustainability policy (vision of 2050). Set materiality as a priority issue to 2030.

Promote sustainability by viewing "the Group's sustainable growth" and "contribution to sustainable society" as an integral part.

Sustainability Policy

Earth Pride

Pursuing humanity

Maintaining harmony with nature

Building the future together

Priority issue for 2030 (Materiality)

Society and employees		Climate change and natural environment		
Diversity & inclusion	Human rights	Decarbonization	Biodiversity	Circular design

Targets and Initiatives in the Group

<Strengthening promotion foundation>

- Respect for the human rights of our employees and all people involved in our business
- Engagement with business partners based on the Nomura Real Estate Group Human Rights Policy
- Create an organization in which diverse personnel with a variety of backgrounds and values can demonstrate their abilities
- Initiatives aimed at co-creation of diverse organizations and human resources within and outside the company
- Establish the Wellness and D&I Management Committee (Chair: Group CEO)
- Establish the D&I Management Sect. in the Human Resources Development Dept. as the dedicated management organization

<Reduction of total CO2 emissions by 2030 (Science Based Target: 35% reduction)>

- Improve energy conservation performance in new buildings (ZEH/ZEB Oriented standards)
- Implement renewable energy solar power plants in our development properties to achieve RE100 (detached housing, Landport, etc.)
- Initiatives for carbon neutrality through urban development such as Shibaura 1-chome Project
- Promote use of low-carbon materials (timber-based buildings, etc.)
- Initiatives to conserve biodiversity and absorb carbon dioxide through greening of urban areas and forest circulation activities, etc.
- Further efforts to develop products and services to realize a circular economy (building longevity, waste reduction and recycling, etc.) such as "Attractive 30" for extending the cycle of large-scale repair work.

PART 2

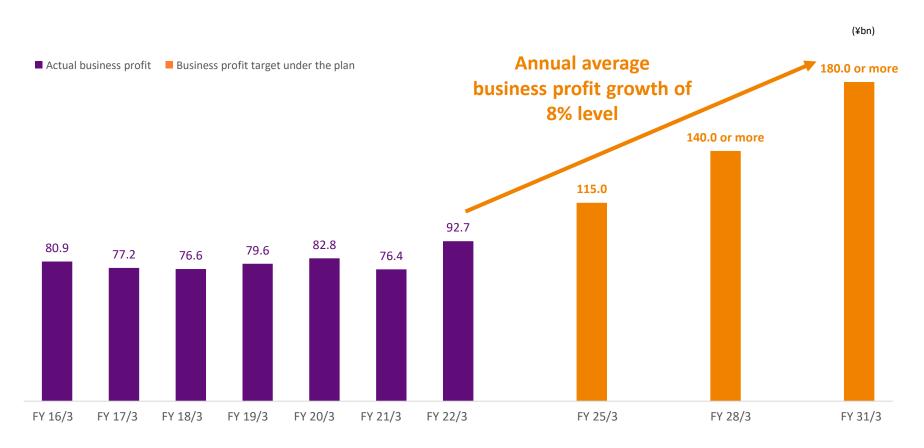
Growth Targeted in the Plan

- 1. Growth Targeted in the Plan
- 2. Financial Strategy
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1. Growth Targeted in the Plan

Realize annual average business profit growth rate of 8% level.

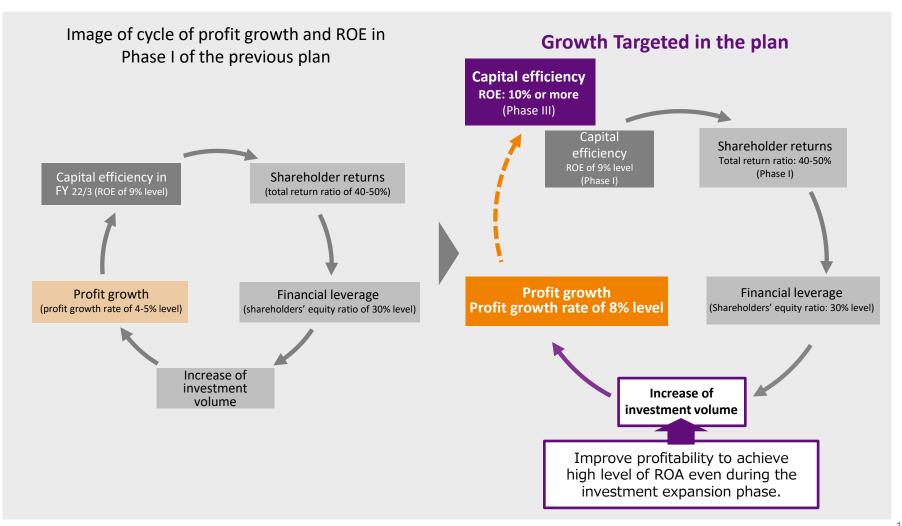


^{*} Business profit = operating profit + share of profit (loss) of entities accounted for using equity method + amortization of intangible assets associated with corporate acquisitions

^{*} Operating profit until FY 18/3, business profit from FY 19/3

1. Growth Targeted in the Plan

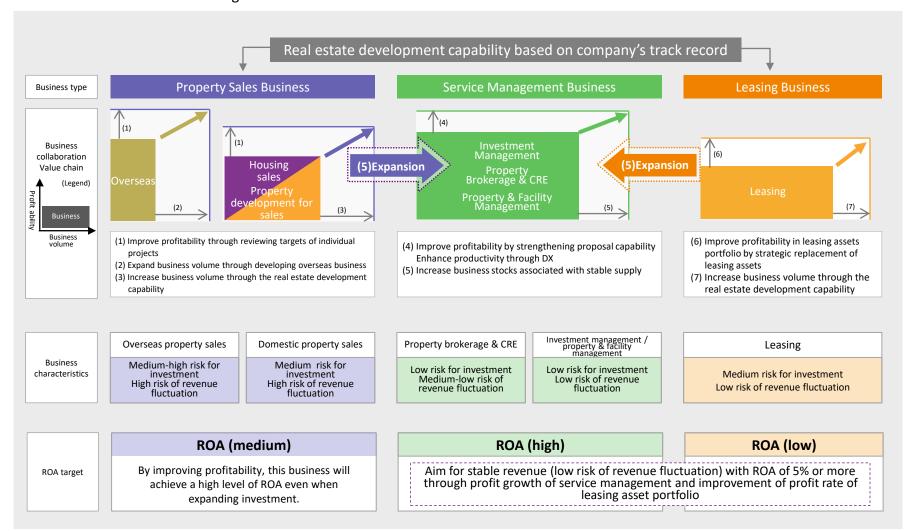
Achieve both high shareholder returns and high profit growth of 8% level.



2. Financial Strategy (1) Business Portfolio Strategy

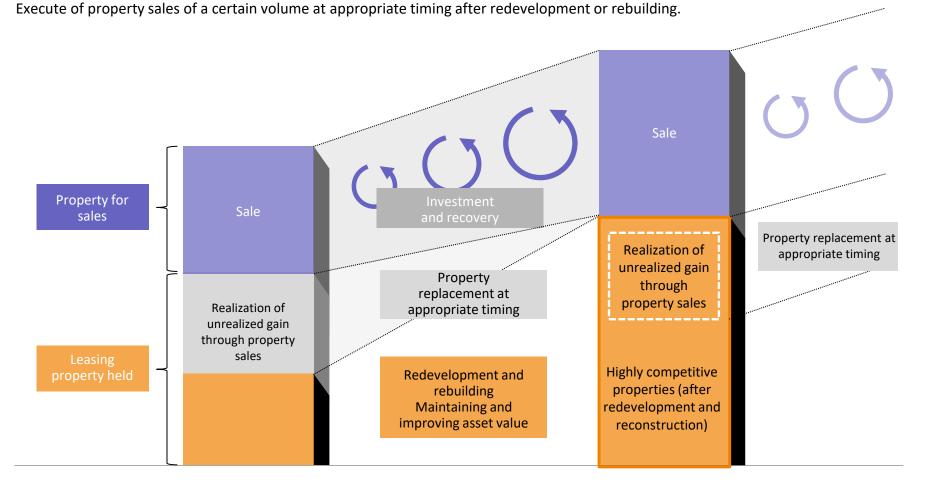
Realize business expansion and increasing profitability through business collaboration and value chain within the Group originating from development capability.

Aim for ROA of 5% or more through combination of businesses with different revenue structure and risk.



2. Financial Strategy (2) Leasing Asset Portfolio Strategy

Realize of a certain amount of unrealized gain through the sale of properties with relatively low competitiveness in the mid to long term. Improve leasing asset portfolio due to an increase in highly competitive properties by redevelopment and rebuilding.



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2. Financial Strategy (3) Investment and Recovery Strategy

Expanding net investment as well as maintaining and improving ROA and ROE for high profit growth.

Units: billion yen

	Phase I (FY 23/3 - FY 25/3)	Phase II (FY 26/3 - FY 28/3)	Phase III (FY 29/3 - FY 31/3)	Total			
Residential Development	Residential Development						
Investment	850	850	900	2,600			
Recovery	800	850	900	2,550			
Commercial Real Estate							
Investment	700	800	1,000	2,500			
Recovery	450	700	850	2,000			
Overseas							
Investment	150	200	200	550			
Recovery	50	150	200	400			
Total							
Investment	1,700	1,850	2,100	5,650			
Recovery	1,300	1,700	1,950	4,950			
Net investment	400	150	150	700			

^{*}Figures in the table are rounded to the nearest of 50.0 billion yen.

3. Profit Plan (1) Profit Target

- Further expansion of domestic real estate development business (Residential Development, Commercial Real Estate)
- High profit growth of Service & Management Sector (Investment Management, Property Brokerage & CRE, Property & Facility Management)
- Steady growth of overseas business

Financial Targets	FY 22/3	Phase I	Phase II	Phase III
Business Profit *1	¥92.7 bn	¥115.0bn (FY 25/3)	¥140.0 bn or more (FY 28/3)	¥180.0 bn or more (FY 31/3)
ROA/ROE	4.7% / 9.2%	4.5% level / 9% level	5% level / 10% level	5% or more / 10% or more

Business Profit by Business Unit (¥bn)

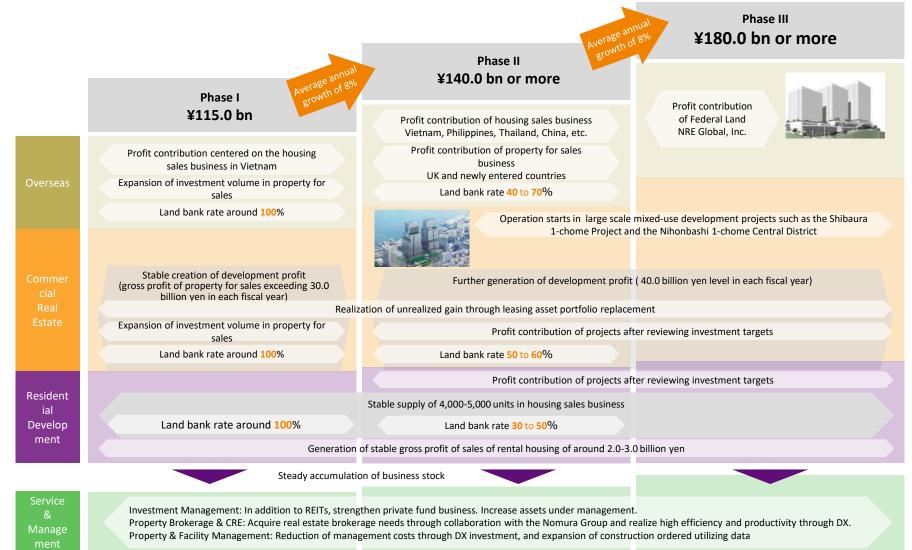
Domestic real estate	Residential Development Business Unit	32.5	32.5		
development business	Commercial Real Estate Business Unit	38.5	55.0		
	Investment Management Business Unit	7.8	9.0		
Service & Management Sector	Property Brokerage & CRE Business Unit	11.7	12.0		Phase III (FY 31/3)
	Property & Facility Management Business Unit	9.2	10.5		180.0 or more
Overseas Busin	ness Unit	0.2	4.0	Phase II (FY 28/3)	
Other and Adj	ustment	-7.4	-8.0	140.0 or mor	Composition *2 (%)
			Phase I (FY 25/3)	*2	} 10%
		FY 22/3 (Actual)	115.0	Composition*2 (%)	1
		92.7	4.0	3%	40%
	Overseas	0.2	FF 0	45%	40%
	Commercial Real Estate	38.5	55.0		
			4		20%
	Residential Development	32.5	32.5	26%	
	Investment Management	7.8	9.0		30%
	Property Brokerage & CRE Property & Facility Management	11.7	12.0	25%	30 /0
	Other and Adjustment	9.2 -7.4	10.5 -8.0		J
	Property Sales	57%	approx. 60%	approx. 55%	approx. 55%
Bisiness Profi	t Composition	19%	approx. 15%	approx. 15%	approx. 15%
by Busin	Service Management	25%	approx. 25%	approx. 30%	approx. 30%

^{*1.} Business profit = operating profit + share of profit (loss) of entities accounted for using equity method + amortization of intangible assets associated with corporate acquisitions

*2. Percentage of each Business Unit's profit is calculated based on the projected business profit, excluding other and adjustments.

3. Profit Plan (2) Profit Growth Roadmap

Achieve the targets of profit plan in Phase I with sufficient land stocks. Aim to realize profits from Phase II.



4. Shareholder Returns Policy

Shareholder Returns Policy

Return the results of high profit growth to shareholders. Increase payout ratio toward Phase II.

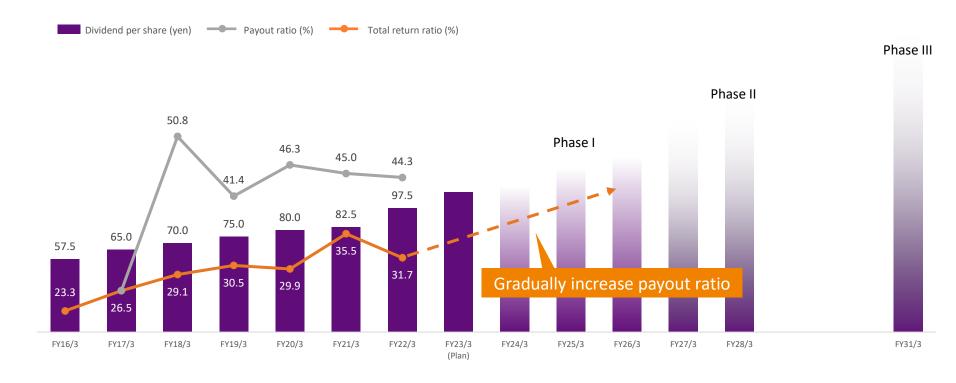
Phase I (FY 23/3 - FY 25/3)

Total return ratio of 40-50%

Phase II/III (FY 26/3 - FY 31/3)

Payout ratio at 40% level

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PART 3

Measures Accelerating Growth

- 1. DX Promotion
- 2. Human Resources Utilization
- 3. Strategic Investment



1. DX Promotion

Utilize digital technology to create new value.

1) Invest in areas utilizing the Company's strengths

- Promote investment in areas utilizing strengths such as the platform service utilizing the Company's customer base.
- Seek areas capable of exhibiting strengths through an R&D approach

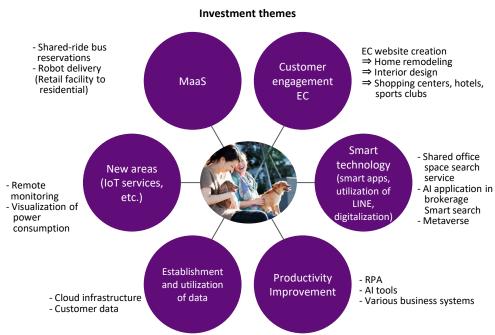
2) Respond with a view to changes in society

- Respond to essential themes to address in the trend of digitalization in society (MaaS as an extension of services related to housing, expansion into e-commerce, etc.)
- Promote productivity improvement in each business through digital technology

Value creation through the utilization of digital technology (realization of digital dream)

- Contribute to everyday QOL of customers through the provision of services centered on "people"
- Accumulate and analyze data from customer base, and continue to improve and enhance products and services
- Contribute to growth of each business through improvement of productivity

Platform service utilizing the Company's customer base



Strengthen product by using digital data Increase of sales of products and services Increase in the Enhancement of Increase of surplus for investment loyalty brand members **Customer base** Creation of Provision of new services with high efficiency and opportunities to convenience learn about services Improvement of service quality through feedback Strengthen Investment in Initiatives to improvement of productivity improve QOL realizing cost reductions including service expansion

2. Human Resources Utilization

Realize a company that continues to provide satisfaction to employees and embrace challenges through the cycle of "success of diverse human resources" and "human resources retention in growth areas".

Realization of a company that continues to provide satisfaction to employees and embrace challenges



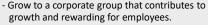
Realize wellness

employee working

that each

with vigor

Success of diverse human resources



- Cultivate management personnel and leadership personnel that draw out diverse capabilities of each employee
- Introduce re-skilling, in which each employee voluntarily develops his or her own potential

Promote diversity and inclusion to enable a diverse workforce

- Establish a working environment that maximizes the potential of diverse personnel with a variety of backgrounds and values such as women, seniors, LGBTQ, people with disabilities, and foreign nationals through the promotion of diversity management training
- Support the balance of work and childbirth, childcare, nursing care, injury and illness, and raising awareness aimed at shortening working hours

Human resources retention in growth areas



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Retain and foster human resources in the Development Sector that is the starting point for growth

- Obtain personnel with a high level of expertise in multi-use, redevelopment and architecture by strengthening recruitment
- Distribute resources to growth areas through personnel exchanges within the Group
- Cultivate global personnel
- Recruit and cultivate national staff in countries where the Group operates

Allocate personnel to focus areas of the Service & Management Sector

Improve productivity through the acquisition and cultivation of DX personnel in the Group → Allocate retained personnel to focus areas [Focus areas]

(Investment Management) Private fund business (Property Brokerage & CRE) Middle business* (Property & Facility Management) Construction ordered business

Real estate brokerage for small and midsize companies, business owners, some individual investors and high net worth individuals

3. Strategic Investment

Further accelerate the growth speed through the execution of strategic investment.

Investment targets



Service & Management Sector



Digital area



Overseas real estate

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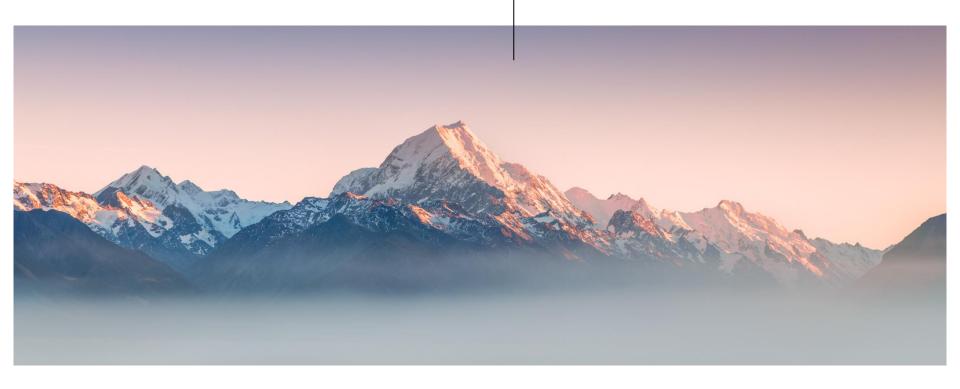
Accelerate growth speed

- Expand business opportunities and develop business into new areas
- Acquire external expertise and resources to response to changes in the social environment and diversification of customer needs
- Accelerate growth of existing business through the synergy creation

PART 4

Strategies by Business Unit

- 1. Residential Development Business Unit
- 2. Commercial Real Estate Business Unit
- 3. Investment Management Business Unit
- 4. Property Brokerage & CRE Business Unit
- 5. Property & Facility Management Business Unit
- 6. Overseas Business Unit



1. Residential Development Business Unit

Contribute to the environment and society, as well as create new value by providing housings.

Business environment in focus

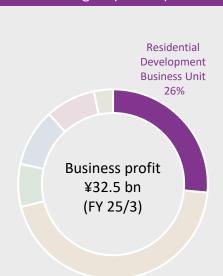
Changes in market size due to declining birthrate and aging population

Changing lifestyles, diversification of housing needs Heightened awareness of sustainability and carbon neutrality

Social needs for redevelopment and reconstruction such as the regional activation, aging buildings, and solving districts crowded with wood- frame housings

General application of business methods utilizing digital technology

Financial targets (Phase I)



Growth strategy

Deepen and evolve PROUD in housing sales business (Stable supply of 4,000 to 5,000 units)



Jingumae 6-chome Project



Nishiazabu 3-chome Redevelopment

Response to diversifying needs







Strengthen efforts in redevelopment and reconstruction projects Business profit ratio: approx. 20% level



PROUD TOWER Higashi-Ikebukuro Station Arena

Monetization of non-asset business

Building a platform for providing living and housing services

Digital utilization for services in collaboration with Property & Facility Management Business Unit.

Continuous customer support structure

Sustainability

Competitive advantage in ten years

DX promotion

Means promoting value creation

Provide sustainable products and services

Longer service life and environmental performance (ZEH Oriented standards, etc.) /Reduction of total CO2 emissions

Transform sales methods utilizing digital technology

Interact customers digitally, optimize and improve productivity of sales activities

Utilize digital technologies in product planning and quality management Smart locks, health tech, etc.

2. Commercial Real Estate Business Unit

Create value rooted in market changes and each customer's usages, as well as realize development profit.

Business environment in focus

Changes in customer values Emphasis on the individual, The community, health, and the value of time

Heightened awareness of sustainability and carbon neutrality

Changes in employees' awareness of work styles Changes in purchase structure due to e-commerce and diversification of sales channels

Heightened needs for logistics hubs due to acceleration of ecommerce



Evolution and transformation of value creation linking environmental changes to business opportunities

Facilitate changes in work styles Office portfolio



omo

TOKYO TORANOMON GLOBAL SQUARE

Improve customer engagement by providing services for workers

Transformation of value creation Promotion of large-scale development Nihonbashi 1-

chome Central District Redevelopment

Investment expansion in social infrastructure

Highly functional logistics facilities, data centers

Realize development profit and unrealized profit (Gross profit of property for sales: Phase I over ¥30.0 bn, from Phase II ¥40.0 bn level)

Acceleration of leasing value chain model Expansion of investment volume in brand assets, Review of investment targets









Strategic asset replacement

Realization of unrealized gain, strengthening leasing asset portfolio

Formulation of competitive asset and services

Contribution to a sustainable society

Switching electricity to renewable electricity for all leasing properties

Standardization of ZEB Oriented criteria

Build new services utilizing digital technologies such as H¹T and retail properties

2. Commercial Real Estate Business Unit: Shibaura 1-chome Project

We will create a new future for people and society in this city open to the sky, the sea, and the world,. We will start a new Tokyo.



- A new work style TOKYO WORKation
- Large-scale mixed-use development with gross floor area of approx. 550,000 m² (Office, retail facility, hotel, housing)
- Urban development utilizing waterfront location
- Effectively zero CO₂ emissions for the entire district



Location: 1-1-1 Shibaura, Minato-ku, Tokyo

Size: S Tower: 43 floors above ground, 3 basement floors, approx. 235 m N Tower: 45 floors above ground, 3 basement floors, approx. 235 m

Land area: approx. 40,000 m²

Gross floor area: approx. 550,000 m²

Main use: office, retail facility, hotel, housing

Start of construction: October 2021 (S Tower), FY 28/3 (N Tower) Completion of construction: FY 25/3 (S Tower), FY 31/3 (N Tower) Main participating companies: Nomura Real Estate Holdings, East Japan

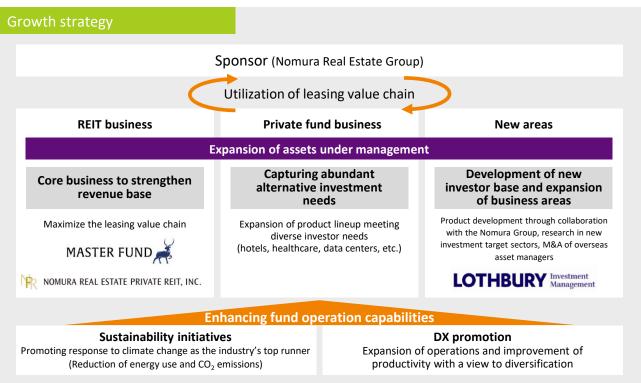
Railway

3. Investment Management Business Unit

Utilize the leasing value chain to become Japan's largest real estate investment company that is most trusted by investors in terms of both quality and quantity.

Expansion of ESG investment From traditional investment to alternative investment to retc.) Expansion of investment target sectors (data centers, infrastructure sector, etc.) Growth strategy





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4. Property Brokerage & CRE Business Unit

Become a professional group that is No. 1 in customer satisfaction and No. 1 in productivity by providing one-stop support for real estate demands and promoting DX.

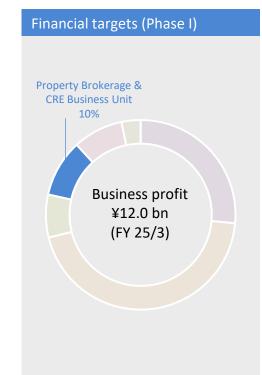
Business environment in focus

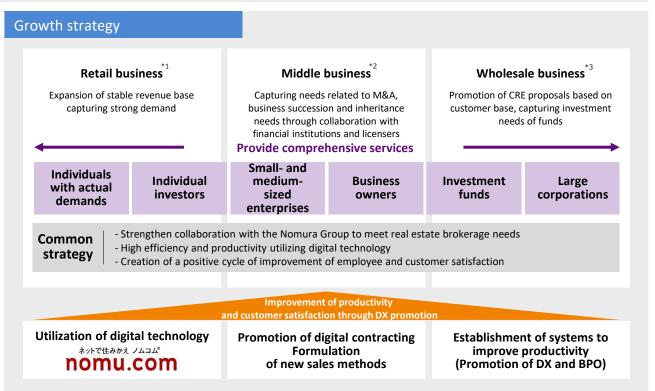
Continuous expansion of the used real estate market

Increase of real estate needs due to inheritance and business succession

Increase of off-balance sheet needs of general business corporations Increase in alternative investment needs of institutional investors

Intensification of service competition among major companies Rise of IT startups





5. Property & Facility Management Business Unit

By utilizing digital technology, achieving both the provision of high-quality products and services, as well as labor saving. Pursuing customer satisfaction and competitive advantage.



Evolution of digital technology

Changes in lifestyles and work styles Diversification of resident attributes

Shrinking workforce Declining birthrate and aging of society Aging of buildings Increase of smart buildings Obsolescence of existing buildings

Frequent occurrence of disasters
Strengthening of resilience

Financial targets (Phase I)



Growth strategy

Property and facility management

- Achieving both high quality and labor saving
- Use of digital technology in services collaborated with the Residential Development Business Unit (Expansion of new areas into services providing individual support)
- Development of new products meeting customer needs

Construction ordered

- Development and deployment of competitive products such as re:Premium
- Proposals for construction combining technological capability and proposal capability with data of customer characteristics

re:Premium

Transformation into a new business model utilizing digital technology

$\label{lem:condition} \textbf{Improvement of productivity through DX promotion}$

Standardization of operations through business process reform

Injection surplus time and human resources into customer service

Provision of services with high added value

Use of digital technology for customer contacts Improvement of service quality through accumulation and analysis of data

Strengths of the Property & Facility Management Business Unit

High quality service with hospitality

Technological capability and proposal capability meeting customer needs

Branding power of No. 1 customer satisfaction

DX promotion

Business process reform

Improvement of convenience

Utilization of data

6. Overseas Business Unit

Utilize the expertise and knowledge developed in Japan to enrich housing, people's lifestyles and time in other countries.

Business environment in focus

Further growth of the Asian housing market

Heightened expectations in the resolution of social issues through township development

Increased liquidity of the commercial property sales market

Financial targets (Phase I)



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Growth strategy

Housing sales business / commercial property sales business
Expand both business volume and quickly establish a revenue base
Aim for 15% or more of business profit to be generated from overseas business (Phase III)

KAIZEN activities

Initiatives to improve quality through consortiums with Japanese and local companies

Structure for maximizing value

Optimal operation according to customer needs, customs and the construction environment in each country

Introduction of advance technology

Utilization of venture capital, smart city initiatives

Know-how and expertise cultivated in Japan

Our coherent approach to connect closely with each customer regardless of business content

Knowledge and expertise of housing sales business and commercial property sales business

Housing research and study

Joint research with local universities

Business promotion foundation

Consolidation of business promotion functions in local offices Collaboration with local partner companies

Formulation of governance systems Monitoring through overseas monitoring meetings

APPENDIX

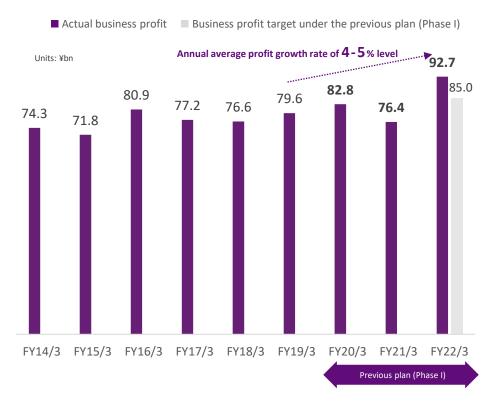
Reflection on the Previous Mid- to Long-term Business Plan (Phase I)



Reflection on the Previous Mid- to Long-term Business Plan (Phase I)

Business profit was 92.7 billion yen in FY22/3, exceeding the profit target of 85.0 billion yen and marking the highest profit on record.

Profit Plan



	FY 22/3 Result	FY 22/3 Previous plan	Change
Residential Development Business Unit	32.5	30.0	2.5
Commercial Real Estate Business Unit	38.5	33.0	5.5
Service & Management Sector	28.7	28.0	0.7
Investment Management Business Unit	7.8	9.0	-1.1
Property Brokerage & CRE Business Unit	11.7	11.0	0.7
Property & Facility Management Business Unit	9.2	8.0	1.2
Overseas	0.2	-	0.2
Other and Adjustment	-7.4	-6.0	-1.4
Business profit	92.7	85.0	7.7

(¥ bn)

32

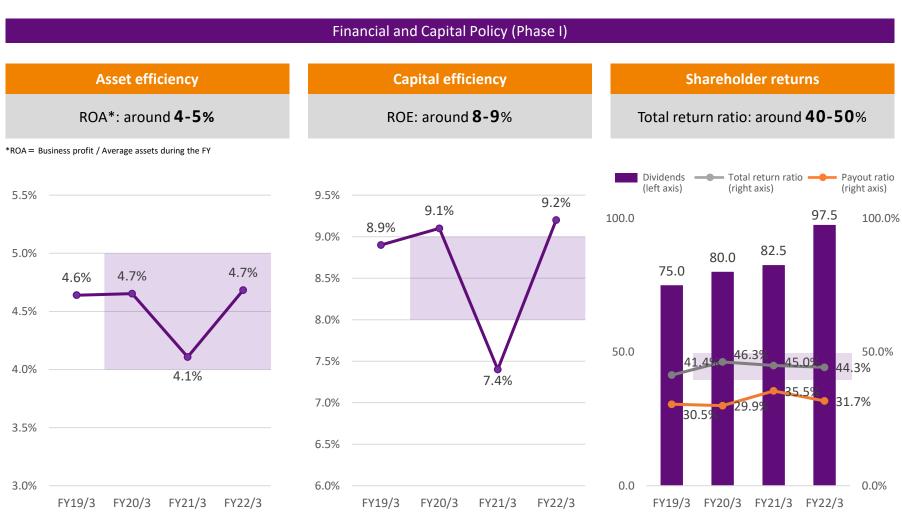
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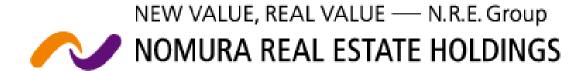
^{*} The figures for the previous plan are before reclassification of the Overseas business.

Reflection on the Previous Mid- to Long-term Business Plan (Phase I)

Although ROA and ROE declined due to a drop in profit caused by COVID-19, targets were generally achieved. Implemented steady increases in dividends and purchase of treasury shares, achieving the target total return ratio.



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