

# Contributions to Local Communities and Society

## Approach and Policies

The Nomura Real Estate Group conducts its business based on long-term relationships with local communities in all aspects from the development and construction to the operation and management of real estate.

Accordingly, we conduct local and social contribution activities based on our belief that identifying initiatives required in society through dialogues and making contributions to society is a part of our responsibility as a corporate citizen.

We consider that carrying out local and social contribution activities will realize urban development and community building concerning the future of the global environment and local communities, a key theme of the mid- to long-term business plan.

## Results

### Expenditures for Contributions to Local Communities and Society

	FY2018	FY2019	FY2020
<b>Cash donations<sup>*1</sup></b> <b>(thousand yen)</b>	1,100	1,100	1,100
<b>Management costs<sup>*2</sup></b> <b>(thousand yen)</b>	6,849	6,458	2,058
<b>Total amount</b> <b>(thousand yen)</b>	7,949	7,558	3,158

※1 Cash donations represent support paid to the Japanese Para-Sports Association (JPSA).

※2 Management costs are the expenses for events held for local communities mainly at Group-owned facilities.

## Contribution to the Local Community

### Civic-Minded Hotel Business

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The Group's NOHGA HOTEL brand is built on the concept of offering a wonderful experience to guests, which comes from the hotel's deep ties to the local community. NOHGA HOTELS have therefore undertaken various projects to support and foster ties with the communities in which they operate, such as cooperatively creating products with local designers, craftsmen and businesses and organizing events and workshops.



Edokiriko glassware made by a local business



Shoehorn produced in collaboration with local businesses

### Supporting the UN Refugee Support Campaign

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The Group supports the activities of the UNHCR, the United Nations Refugee Agency, by providing its facilities to the United Nations Refugee Support Campaign free of charge. The campaign collects donations to purchase vaccines and tents for refugees. In fiscal 2019, support was provided by 56 persons and the equivalent of 1.572 million yen was donated over the course of the year. In fiscal 2020, the Group did not collect donations for the campaign due to the COVID-19 pandemic.

# Supporting Youth Development

## Participation in Career University

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Nomura Real Estate Development participates in the Career University\* Summer Class conducted by NPO Career Cruise with the aim of supporting young people in building their careers. The class, which is for university freshmen and sophomores, includes programs such as real estate development games and property tours. In fiscal 2020, under the theme of "Develop a Community, Create Happiness," the Company conducted urban development experience workshops, etc., and won the Award for Excellence that is granted to companies whose workshops, etc., achieved high participant satisfaction.

※ Career University

An initiative conducted by NPO Career Cruise aimed at helping university students build their careers. Other supporting organizations including companies and government agencies provide educational seminars covering various specialized fields.

## Internship Program

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Nomura Real Estate Development offers an internship program targeting university undergraduate and graduate students every year.

### ■ On-site Internship Program

The program provides opportunities to experience real estate operations such as product planning and accompanying personnel during marketing activities. In fiscal 2020, the program was provided for five days in the Company's Head Office in Tokyo and approximately 60 students participated.

### ■ Simulated Experience of Developer Operations

Through this program, intern students can learn about developer operations and what the Group attaches importance to urban development. In fiscal 2020, the program was provided online for two days, and approximately 300 students participated.

## Career Support Programs through Collaboration with Universities

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The Group collaborates with universities to offer programs that support career development of young people.

### ■ Industry Circumstances\* lectures presented at the Faculty of Economics of the University of Tokyo: Future of the Real Estate Industry

Officers and employees of the Group present lectures to third- and fourth-year students of the Faculty of Economics about the history, present markets and businesses, and future outlook of the real estate industry, making particular reference to various practical examples from the standpoint of on-site work. The lectures were conducted online in fiscal 2020.

※ This is one of the courses that have been provided for many years by the Faculty of Economics at the University of Tokyo. For the past two years, two companies have been presenting lectures so that students can learn about trends in the industry from those directly involved in the industry.

### ■ Rikkyo University

The Group's employees conduct the class, which is for university freshmen and sophomores and offers opportunities to think about what it takes to work in society and create a vision for the future by experiencing developer operations through real estate development games, property tours, and other programs.

### ■ Future Skills Program\* at Meiji University

Group employees teach freshmen practical skills for the real estate business. In fiscal 2020, students discussed the area management system that is sustainable for 20 years into the future by using the Proud City Hiyoshi project, under development by Nomura Real Estate Development, as a case study.

※ A practical, project-based learning-type program intended for university freshmen. Participants work on solving simulation problems based on actual business scenarios.

## Swimming Lessons for Toddlers and Children in Local Communities

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The Kodomo Mirai Project ("project for children's future") run by Nomura Real Estate Life & Sports is intended to engage entire communities in child development through sports and popularizing sports among children. As part of the project, the Company held an event to get nursery school and kindergarten children accustomed to being in the water. This was separate from a fully clothed swimming lesson taught since fiscal 2010 to prevent injury and



Getting nursery school and kindergarten children accustomed to being in the water

drowning among elementary school children. The Company canceled the lesson in fiscal 2020 due to the COVID-19 pandemic and in its place distributed a DVD on tips for swimming to about 40 elementary schools.

The Megalos sports clubs, run by the Company, have also jointly provided special swimming lessons with neighborhood elementary schools. With the goal of resolving the disparity in swimming skills between children who take swimming lessons out of school and those who do not, this special lesson is designed for children who cannot swim. A total of 1,568 children have taken the lesson so far.

### Number of Participants in the Fully-Clothed Swimming Lesson

	FY2017	FY2018	FY2019	FY2020
Number of participants	2,478	1,605	650	—*

※ The lesson was not held in fiscal 2020 due to the COVID-19 pandemic.

[Megalos Kodomo Mirai Project Launched](#)

### Swimming Lessons for Asthmatic Children

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At the request of Nagoya City, Nomura Real Estate Life & Sports has been providing swimming lessons for asthmatic children at Megalos Chikusa since fiscal 2014. In fiscal 2020, however, the lesson was not held due to the COVID-19 pandemic. (In fiscal 2019, 26 children participated.)

### Live Online Classes for Children

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In fiscal 2020, the Megalos sports clubs held a live online dance and exercise classes for children free of charge. These provided opportunities to enjoy physical activity during the COVID-19 pandemic. A total of 2,531 children participated during the year.

## Cooperation with "Kodomo Hyakutoban no Ie (Children's Emergency Shelter)" Activities

Nomura Real Estate Solutions started to participate in "Kodomo Hyakutoban no Ie (children's emergency shelter)" activities at 15 "Nomura's Broker + (Plus)" stores in Tokyo to contribute to keep children safe and be well-received by local communities. These stores serve as emergency shelters for children when they feel physical danger, such as when they are approached by suspicious persons, and contact their parents or the police if necessary.



"Kodomo Hyakutoban no Ie" sticker displayed on the store entrance door

## Supporting Sports

### Official partner of the Japanese Para-Sports Association (JPSA)

As a company that identifies with the philosophy of the Japanese Para-Sports Association (JPSA) of fostering inclusion to make society a place where everyone can benefit from the value of sports, Nomura Real Estate Holdings has entered into an official partner agreement with the JPSA.



☞ [See here to learn more about the activities of JPSA](#)

### Supporting Sports for the Disabled

Nomura Real Estate Life & Sports signed a Facility Use Agreement for the Development of Para-Athletes with Kawasaki City and provides training locations for them. In addition, the company collaborates with governmental bodies to provide swimming lessons for the disabled and program for developing instructors for the intellectually disabled. Employees include one CP soccer (seven-on-seven soccer for persons with cerebral palsy) national team member and one deaf soccer (soccer for persons with hearing difficulties) national team member. Special leave and special financial incentives are granted during applicable sports events. Nomura Real Estate Partners promotes understanding of



CP soccer national team member Tatsuhiro Ura (right)



Yuki Nishi, a wheelchair track and field athlete

parasports and supports them through various activities, including the employment of Yuki Nishi, a wheelchair track and field athlete (T54 class), and Ryo Nagano, a Para swimmer (S21 class).



Ryo Nagano, a Para swimmer

## Certified as Tokyo Sports Promotion Companies

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Nomura Real Estate Partners and Nomura Real Estate Life & Sports were again certified by the Tokyo Metropolitan Government as 2020 Tokyo Sports Promotion Companies\* as in the previous year. Both companies have been certified for five consecutive years since fiscal 2016.

※ Tokyo Sports Promotion Companies

This certification is granted by the metropolitan government of Tokyo to companies that encourage employees to directly participate in sports as well as to those that provide support for athletes and others involved in sports.

