

CSR | Society

# Contributions to Local Communities and Society

## Approach and Policies

The Nomura Real Estate Group maintains relationships with local communities in all aspects of its business from development and construction to operation and management in the pursuit of sustainable urban development. We are aware that contributing to the communities where we conduct business is essential for business continuity.

We also believe that social contribution is a part of our responsibility as a corporate citizen, and we provide support for earthquake recovery and youth development.

## Support for Earthquake Reconstruction Efforts

### Implementation of Rikuzentakata City Center Reconstruction Plan

Geo-Akamatsu Co., Ltd. awarded a contract to formulate an urban revitalization plan for Rikuzentakata City, Iwate Prefecture. The company, working in cooperation with local government, local chambers of commerce, and the Urban Renaissance Agency, is restoring and conducting operations in urban areas, contributing to reconstruction from the Great East Japan Earthquake.



Opening of the Abasse Takata shopping center

## Reconstruction Support Events Held

NREG Toshiba Building Co., Ltd. periodically conducts sales of local specialty products at the Hamamatsucho Building (located in Minato-ku, Tokyo) as events supporting reconstruction from the Great East Japan Earthquake and Kumamoto Earthquake.



Sales of specialty products from Kumamoto and other regions

### 【Fiscal 2017 Results】

April (Iwate, Fukushima, Aomori, and Miyagi Prefectures): Attended by approximately 1,625 persons

October (Iwate, Fukushima, Kumamoto, and Miyagi Prefectures): Attended by approximately 1,495 persons

## Kayabuki-no-sato Project

With the goal of creating connections between urban residents and rural communities, where populations are dwindling and growing older, and to teach children in urban areas about the environment, Nomura Real Estate Development practices eco-friendly rice growing at the base of Mt. Tsukuba. This industry-government-academia project is conducted in collaboration with the Tsukuba Green Tourism Association, Tsukuba City, and the University of Tsukuba. In fiscal 2017, the Group and tenant business employees and their family members participated in rice planting and harvesting.



Kayabuki-no-sato Project

## Initiatives for Youth Development

### Support the UN Refugee Support Campaign

The Group supports the activities of the UNHCR, the United Nations Refugee Agency, by providing its facilities to the United Nations Refugee Support Campaign free of charge. The campaign collects donations to purchase vaccines and tents for refugees. In fiscal 2017, support was provided by 59 persons and the equivalent of ¥1.698 million was donated over the course of the year.

## Participation in Career University's Summer Class Course

Nomura Real Estate Development participates in the Career University\* Summer Class conducted by NPO Career Cruise with the aim of supporting young people in building their careers. The class, which is for university freshmen and sophomores, includes programs such as real estate development games and property tours. This program was awarded the Best Feedback Award by NPO Career Cruise for two consecutive years starting in fiscal 2017.

\* Career University

An initiative conducted by NPO Career Cruise aimed at helping university students build their careers. Other supporting organizations including companies and government agencies provide educational seminars covering various specialized fields.

## Internship Program

Nomura Real Estate Development takes in university undergraduate and graduate students as interns every year. In fiscal 2017, the company conducted internship programs a total of four times in Tokyo and Osaka, with 68 students participating. The program provides opportunities to experience practical real estate operations such as product planning at actual planning site and accompanying personnel during marketing activities.



Internship program

## Fully-Clothed Swimming Classes Held for Elementary School Students

Nomura Real Estate Life & Sports has been conducting classes to teach elementary school children how to swim while fully clothed as a means of preventing water accidents since fiscal 2010. In fiscal 2018, a total of 2,478 children participated.



Fully-clothed swimming classes

### Number of participants in fully-clothed swimming classes

	2013	2014	2015	2016	2017
Participants	1,100	1,250	480	977	2,478

## Swimming Lessons for Asthmatic Children

At the request of Nagoya City, Nomura Real Estate Life & Sports has been providing swimming lessons for asthmatic children at Megalos Chikusa 24 since fiscal 2014. A total of 33 children learned how to swim in 2017.

## Social Contribution through Support for Sport

### Official partner of the Japanese Para-Sports Association (JPSA)



Nomura Real Estate Holdings is an official partner of the JPSA.

As a company that identifies with the philosophy of the Japanese Para-Sports Association (JPSA), of fostering inclusion to make society a place where everyone can benefit from the value of sports, Nomura Real Estate Holdings entered into an official partner agreement with the JPSA.

### Support for para-athletes

Nomura Real Estate Partners supports wheelchair track and field athlete Yuki Nishi, a certified Tokyo Athlete, to encourage para-athletes by promoting better understanding of sports for the disabled. With the goal of developing the next generation of para-athletes, Nomura Real Estate Life & Sports signed a Facility Use Agreement for para-athlete training and provides spaces for training.



Yuki Nishi

### Certified as Tokyo Sports Promotion Companies

Nomura Real Estate Partners and Nomura Real Estate Life & Sports were again certified by the Tokyo Metropolitan Government as 2017 Tokyo Sports Promotion Companies as in the previous year. Under this program, the Tokyo Metropolitan Government certifies companies that encourage employees to participate in sports and provide support for sports events, and so on.

