

The Nomura Real Estate Group's Stance on CSR

CSR as a Part of the Ideal to Which We Aspire



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As a group of companies engaged in real estate—a core component of people's lives—the Nomura Real Estate Group's businesses place it in close proximity to local communities. We recognize that our mission in society is to work closely with stakeholders to address social issues and help realize a sustainable and affluent society through our products and services.

In conjunction with the start of the new Mid- to Long-term Business Plan, we have prepared the ideal of the Nomura Real Estate Group. Our approach to CSR is defined by this ideal. In other words, we seek to achieve sustainable urban development that is safe, secure and comfortable and that focuses on harmony with the natural environment, while leveraging the diversity and values of people and the community. We will nurture an affluent time to live in together while supporting community building that connects people and neighborhoods.

Furthermore, in order to carry out CSR activities aligned with the management strategy in the Mid- to Long-term Business Plan, we have modified key themes and the CSR promotion system including promotion foundations that support them, based on the socioeconomic environment and changing customer needs.

In addition to achieving sustainable value creation under the four themes, we will also promote CSR management that includes development of a diverse workforce using diversity management—an important promotion foundation, establishment of robust corporate governance system, and reinforcement of compliance and risk management practices. Going forward, we will continue to create new value for society while finding solutions to social issues.

Conducting CSR Activities in Concert with the Mid- to Long-Term Management Plan

Changes in the Socioeconomic Environment

Dwindling and aging population More women in the workplace	Urban renewal in metropolitan areas Regional revitalization movements	An growing number of real estate stock and its deterioration	Expanding real estate investment market Shift from savings to investment	Economic growth in Asia Increasing pace of globalization
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Our Ideal

Utilizing what people and communities mutually respect to engage in urban development that anticipates the future, and nurturing an affluent time to live in together with communities while creating new value for society.



Four Key Themes

Communities

The Nomura Real Estate Group works to develop vibrant communities together with people who live, work, gather, and relax in our areas of operation. This involves making the most of the diverse values held by communities through initiatives that include community building via the urban-type Compact Town concept and building systems to encourage mutual support and inter-generational interaction.

Safety and Security

The Nomura Real Estate Group is engaged in the technical aspects of safety and security in ways that include ensuring building quality and improving urban functions. Non-technical efforts involve bolstering disaster prevention plans, BCPs, and after-sales services. Through these efforts, we seek to improve service quality and ensure safety and security for customers and communities.

Health and Comfort

In response to diversifying values and lifestyles, we are working to bring health and comfort to people's lives through such efforts as promoting health through sports, developing housing for senior citizens, advancing universal design, and creating systems to encourage participation in communities.

The Environment

Through its businesses, the Group is focused on deploying advanced eco-technologies and ICT, implementing passive design through harmony with nature, and other initiatives that seek to lessen our environmental impact. We are also engaged in ongoing efforts that include providing support for community development and environmental education with the goal of achieving a sustainable society together with local communities.

CSR Promotion Framework

The Group has established a CSR Committee to further strengthen and promote CSR management.

The Committee is comprised of Executive Officers and External Directors selected by the Board of Directors, and is in charge of deliberating on and establishing policies and action plans concerning CSR.

In fiscal 2014, the Committee clarified social issues that the Group needed to address and deliberated on what should be achieved through CSR activities as well as key CSR themes.