

PRESS RELEASE

To members of the press

December 13, 2021
Nomura Real Estate Development Co., Ltd.
Nomura Real Estate Hotels Co., Ltd.

Release category

Hotel

The first NOHGA HOTEL in the Kansai region

NOHGA HOTEL KIYOMIZU KYOTO

to Open on April 1, 2022

Room reservation starts on October 1, 2021

Creating memorable experiences through close links with the local community

Nomura Real Estate Development Co., Ltd. (Head office: Shinjuku-ku, Tokyo; President and Representative Director: Daisaku Matsuo) and Nomura Real Estate Hotels Co., Ltd. (Head office: Shinjuku-ku, Tokyo; President and Representative Director: Hidetomo Aoki) are pleased to announce that NOHGA HOTEL KIYOMIZU KYOTO, the first NOHGA HOTEL in the Kansai region, will open on April 1, 2022, with reservations to begin on October 1, 2021.

The Nomura Real Estate Group directly develop hotels and offer services under NOHGA HOTEL's brand concept, "Creating memorable experiences through close links with the local community." This concept represents the Group's approach to actively promote its vision of "We build cities—dynamic stages that connect today with tomorrow's possibilities" and "The development of communities that bring people and cities together" through the hotel business.

NOHGA HOTEL KIYOMIZU KYOTO is located in the Higashiyama district in Kyoto, a popular destination city for tourists from all over Japan and the world. It is situated within walking distance of famous spots such as Gion area and Kennin and Kiyomizu temples. The Rokuhara area around the hotel is said to be the birthplace of Kiyomizu ware, being dotted with *noborigama* climbing kilns, potteries, and pottery wholesalers. Every year during the Bon season in the middle of August, the pottery festival is held and attracts many visitors.

MEET HOT KYOTO.—Under this concept, NOHGA HOTEL KIYOMIZU KYOTO will offer a variety of opportunities to learn about the city of countless beauty, wisdom, history, and delights that are yet to be discovered, and invite guests to experience the cultural diversity in Kyoto.

In collaboration with Kyoto's leading specialists in various fields, the hotel will provide guests with unique creative experiences based on art, food, music, and meditation so that they can enjoy to the full dramatic encounters and fascinating experiences that Kyoto has to offer. NOHGA HOTEL will promise to give guests such a hot experience to make their stay in this ancient city memorable.

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Official website: <https://nohgahotel.com/kiyomizu/en/> *Reserve online here.

PRESS RELEASE

I. Concept

MEET HOT KYOTO.

NOHGA HOTEL KIYOMIZU KYOTO

NOHGA HOTEL will provide exceptional service and hospitality for guests, as well as embracing the NOHGA HOTEL's basic concept of food, music, and art. The hotel is also committed to hygiene and environmental-friendly management.

In addition, NOHGA HOTEL Kiyomizu Kyoto focuses on the following four keywords to provide guests with opportunities for dramatic encounters and fascinating experiences in Kyoto to make their stay memorable under the concept "MEET HOT KYOTO."

1. Entertainment
2. Wellbeing
3. Sustainable
4. Experience -Cultural experience to satisfy intellectual curiosity-

II. Hotel Facilities

NOHGA HOTEL Kiyomizu Kyoto will have 207 guest rooms, a lobby gallery, restaurant, bakery café, rooftop bar, and meditation room. It will be furnished with artwork, music, and upcycled products created by craftspeople in Kyoto, which guests can use and experience local culture for themselves. The restaurant, bakery café, and rooftop bar will be open to the public as well, with the aim of making the hotel a community hub that brings people together on a daily basis.

1F: Entrance lobby, bakery café, restaurant

The entrance lobby will be seamlessly connected to the bakery café that smells of freshly baked bread, creating a point of contact between hotel guests and locals who use the café. The restaurant will be a refined, spacious dining area with terrace seating and private rooms that can be used for any occasion.

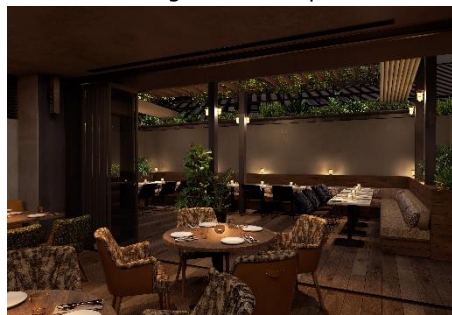
■ Bakery café with aroma of freshly baked bread



■ Lobby, where guests meet locals



■ Restaurant with round counter tables, big tables, and terrace seating creates a space for curiosity



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B1F: Meditation room, 6F: Rooftop bar

In the softly lit and rounded meditation room, wellness programs such as meditation and yoga will be offered, giving guests time to refresh body and soul. From the rooftop bar, guests will enjoy a panoramic city view where they can see mountains in Higashiyama, Kiyomizu temple, and Kyoto Tower, while enjoying meals and drinks in the open air. Rooftop yoga and meditation sessions will also be available outside of bar hours so that guests can practice while feeling the changes of the four seasons.

■ Meditation room for meditation and yoga



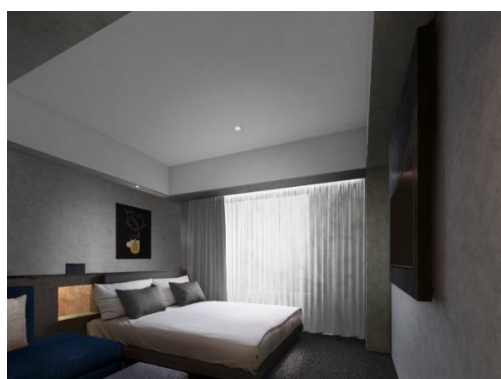
■ Rooftop bar overlooking Higashiyama mountains



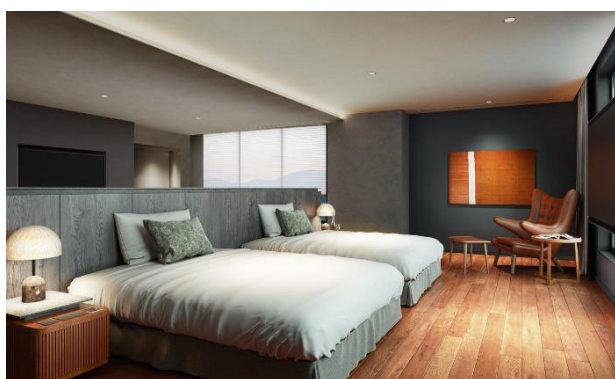
Guest Rooms

Simple and refined guest rooms offer furniture, lighting, and upcycled products created by craftspeople in Kyoto and a variety of artwork will be blended together. High quality speakers will be installed in all rooms for guests to enjoy music, an important basic concept of the NOHGA HOTEL brand. NOHGA HOTEL's original tunes and experiential content will be distributed via television so that guests can enjoy in-room entertainment.

■ Double



■ NOHGA Suite



Rooms

<u>Room type</u>	<u>Room size</u>	<u>Number of rooms</u>
Double	19-21 m ² (204-226 ft ²)	82
Superior Double	23-27 m ² (247-290 ft ²)	10
Deluxe Double	31 m ² (333 ft ²)	5
Executive Double	28-34 m ² (301-365 ft ²)	5
Twin	24 m ² (258 ft ²)	20
Superior Twin	30 m ² (322 ft ²)	8
Deluxe Twin	33-39 m ² (355-419 ft ²)	72
Accessible Room	25 m ² (269 ft ²)	3
Junior Suite, NOHGA Suite	58, 77 m ² (624, 828 ft ²)	2
	Total	207

PRESS RELEASE

Website and Social Media

Reservations can be made by telephone or online (see below). Hotel information will be regularly posted on the following social media pages.

Telephone reservations: +81-75-323-7120 (Hours: 10:00–18:00 on weekdays)

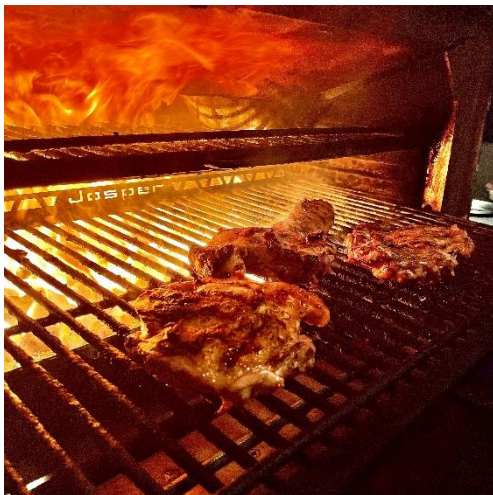
Website: <https://nohgahotel.com/kiyomizu/en/>

Facebook: <https://www.facebook.com/nohgahotel.kiyomizu>

Instagram: <https://www.instagram.com/nohgahotel.kiyomizu>

III. Restaurant

The hotel will offer a grill restaurant where guests can savor the natural flavors of the ingredients, serving dishes cooked on the Josper charcoal oven, local ingredients mainly from Kyoto, and Japanese natural wines, and other specialties. The restaurant will provide an enjoyable dining experience to guests and visitors alike.



Partner

MOTHERS_{inc.}

Since its founding in 2001 with the mission to “create a new town,” Mothers Inc. has evolved from the very simple starting point of “making the best restaurant in the town.” It currently has 18 locations ranging from MOTHERS, an elegant yet relaxing and unpretentious space for enjoying a meal in a circle, to pizzeria CANTERA, which offers delicious wood-fired oven-baked whole-wheat flour pizza.

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IV. Group's SDGs and Environmental Initiatives

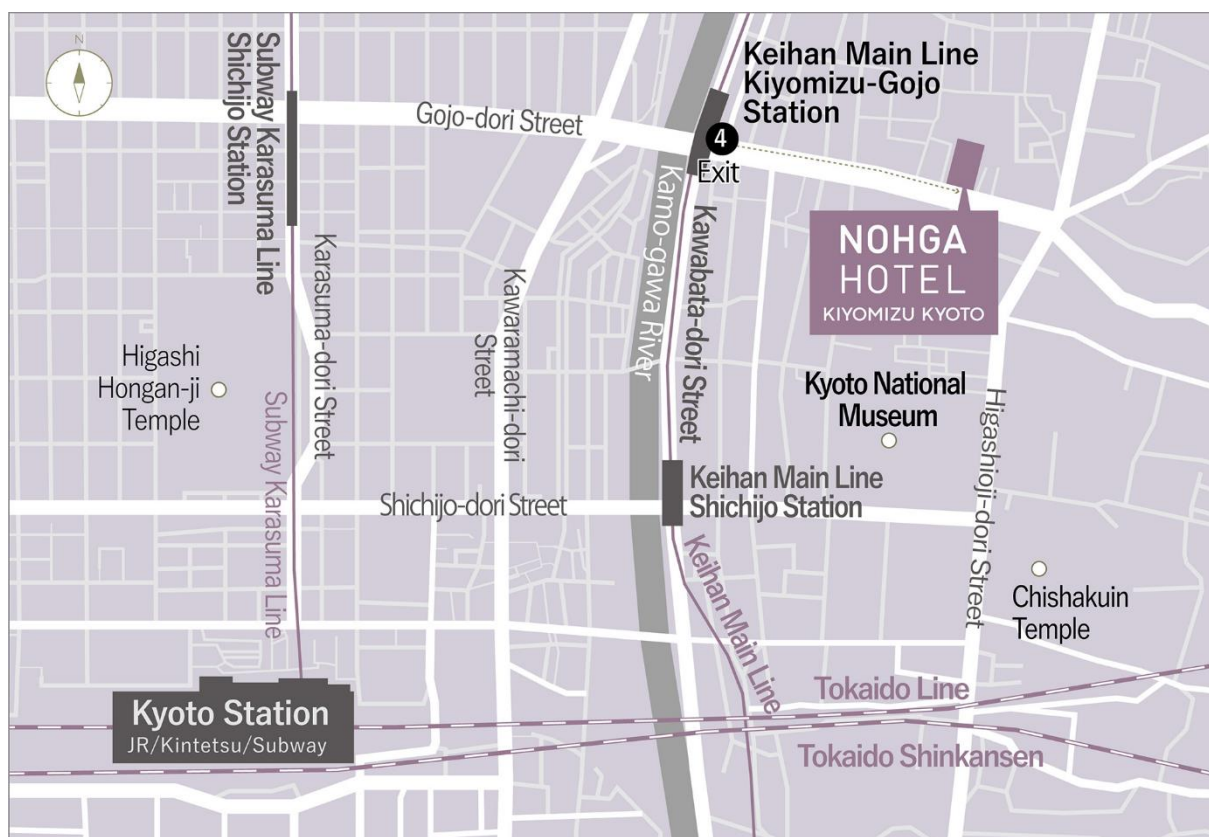
The Nomura Real Estate Group hotels are engaged in the initiatives for environmental conservation to contribute to achieving the Sustainable Development Goals (SDGs). The initiatives include energy conservation and decarbonization efforts, utilization of renewable energy, and appropriate use of resources. These are all conducive to solving regional and social issues, such as climate change, sustainable use of water and natural resources, and consideration of biodiversity.

Following suit with other NOHGA HOTELS, NOHGA HOTEL KIYOMIZU KYOTO will utilize CO₂ Zero Plan* to implement a green power program which reduces the CO₂ emissions of procured power to zero, offer organic bath amenities, and source environmentally friendly ingredients (such as organic and naturally grown foodstuffs and drinks).

* CO₂ Zero Plan aims to realize virtually 100% renewable energy and zero CO₂ emissions by utilizing non-fossil fuel energy certificates that prove that electricity originates from renewable energy sources. As the electricity under the plan will be provided by Nomura's affiliate NF Power Service Co., Ltd., zero CO₂ emissions can be achieved reliably.

V. Overview of Hotel

Address:	4-452-1 Gojobashi-Higashi, Higashiyama-ku, Kyoto-shi, Kyoto
Access:	7-minute walk from Keihan Railway Kiyomizu-Gojo Station 10 minutes by taxi from JR Kyoto Station (2.2 km)
Land area/Gross floor area:	2,514.03 m ² (27,060.79 ft ²) / 8,966.18 m ² (96,511.15 ft ²)
Number of guest rooms:	207
Scheduled opening:	April 1, 2022



PRESS RELEASE

VI. Hotel Brand

The brand concept of NOHGA HOTEL is “Creating memorable experiences through close links with the local community.” Each brand hotel is devoted to providing guests with exceptional experiences and amazing encounters that can only be born from deep connection with the local community. NOHGA HOTEL KIYOMIZU KYOTO is the third property under the NOHGA HOTEL brand following NOHGA HOTEL UENO TOKYO and NOHGA HOTEL AKIHABARA TOKYO, and the first brand hotel in the Kansai region.

VII. Nomura Real Estate Group’s Hotel Business

The Group is currently engaged in the hotel business of direct management (NOHGA HOTEL and Hotel Niwa Tokyo) and development of property leased for operator including global brands. Through these diverse operations, the Group actively promotes its vision of “We build cities—dynamic stages that connect today with tomorrow’s possibilities” and “The development of communities that bring people and cities together.”

VIII. Nomura Real Estate Group Hotels

Hotel	NOHGA HOTEL UENO TOKYO	NOHGA HOTEL AKIHABARA TOKYO	Hotel Niwa Tokyo
Exterior			
Address	2-21-10 Higashi-Ueno Taito-ku, Tokyo	3-10-11 Sotokanda, Chiyoda-ku, Tokyo	1-1-16 Kanda-Misakicho, Chiyoda-ku, Tokyo
Access	JR Yamanote Line, Keihin-Tohoku Line: 5-minute walk from Ueno Station, Hirokoji Exit Tokyo Metro Ginza Line, Hibiya Line: 3-minute walk from Ueno Station, Exit 3	JR Yamanote Line, Keihin-Tohoku Line: 6-minute walk from Akihabara Station, Electric Town North Exit Tokyo Metro Ginza Line: 4-minute walk from Suehirocho Station, A3 Exit Tokyo Metro Hibiya Line: 10-minute walk from Akihabara Station, Exit 2	JR Chuo Line, Sobu Line: 3-minute walk from Suidobashi Station, East Exit Toei Mita Line: 5-minute walk from Suidobashi Station, A1 Exit Toei Shinjuku Line, Tokyo Metro Hanzomon Line: 8-minute walk from Jimbocho Station, A5 Exit
Number of rooms	130	120	238
Facilities	Restaurant, library, gallery, fitness center, laundry service	Restaurant, bar, lounge, fitness center	Restaurants (Japanese & French), function rooms, lounge, workout room, laundry service
Website	https://nohgahtel.com/ueno/en/	https://nohgahtel.com/akihabara/en/	https://www.hotelniwa.jp/en-us/

This material is an English translation of Japanese announcement made on October 1, 2021 by Nomura Real Estate Development Co., Ltd. and Nomura Real Estate Hotels Co., Ltd.